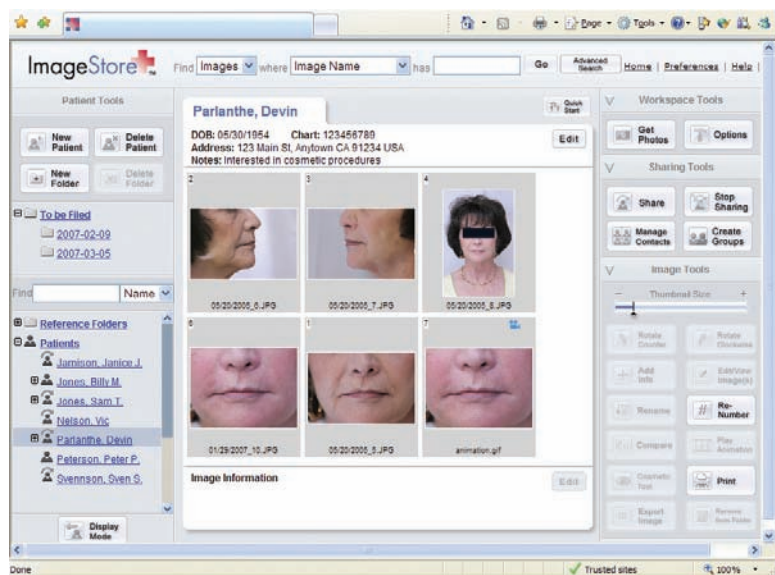


## Start Today

Start managing your photos more efficiently and cost effectively now. A subscription to ImageStore for Healthcare includes all features, unlimited access and up to 200 image uploads per month. At less than \$70 per month, with no startup costs or setup time, this is a great value. For those practices taking larger numbers of images we offer higher subscription levels. For more information, go to [www.ImageStore.md](http://www.ImageStore.md) or call 866-438-8857.



You take care of your patients.  
We'll take care of your photos.

### FEATURES

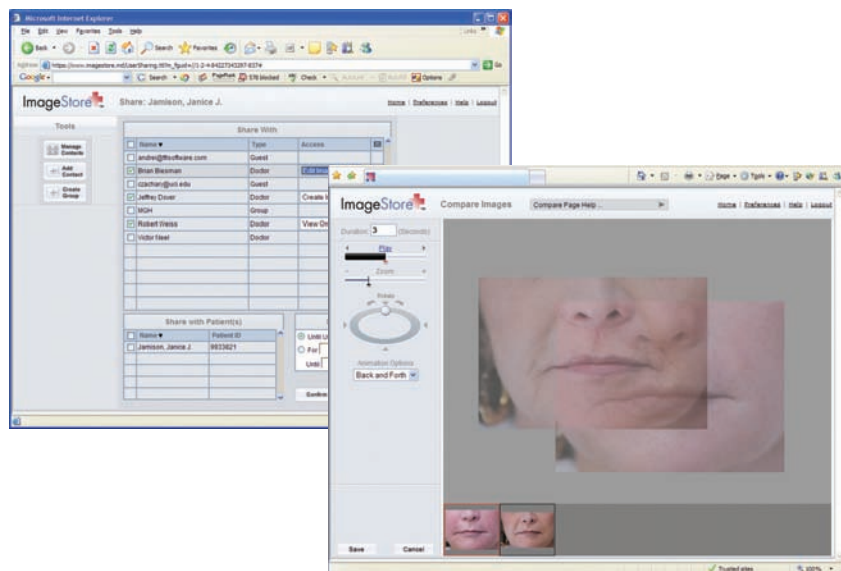
**Import** photographs easily from your camera directly to the patient folder or any other folder.

**Manage and Store** patients photographs, demographics and historical information in patient folders and build a series of commonly used folders for storing reference images, presentations, examples and more.

**Organize** digital photographs and images, such as scanned documents, by patient name, date, condition, treatment, and other factors to simplify tracking a patient's progress or condition.

**Compare** and examine two or more images on screen to track progress and demonstrate treatment results. Store the comparison in an animated format for future reference.

**Share** images quickly, privately and in realtime in a HIPAA-compliant manner with other physicians or colleagues for consultation or training purposes.



### SYSTEM REQUIREMENTS

**Color Monitor:** 800 x 600 dpi resolution or greater

**Camera:** Any digital camera

**Internet Connection:** Broadband connection for image transmission

**Browser Software:** Microsoft® Internet Explorer® 6.0 or above

[www.ImageStore.md](http://www.ImageStore.md)

Through the Lens, Inc.  
390 Ramona Road  
Portola Valley, CA 94028  
866-438-8857



# Anytime, anywhere.

## Secure online access to patient photos.

### Digital Image Manager for Medical Practices

#### Organize, categorize, compare, and share your digital photographs

You have thousands of patient photos – Polaroids in file drawers, images stored on disks and on hard drives – all important but difficult to sort and search. ImageStore for Healthcare makes filing, categorizing and finding your patient photos easy.

#### Time-saver for doctors and staff

Patient photographs are an important part of the care provided by a medical office. They are used to track and communicate patient treatment and progress, facilitate inter-office referrals, supplement insurance claims and illustrate presentations and research papers.

With ImageStore for Healthcare, your patient photos are just a click away. Designed for medical practices, the HIPAA-compliant, Internet-based service easily transforms the time-consuming, expensive photo management challenge into a powerful asset for your practice.

#### Improving patient care

ImageStore for Healthcare improves patient care by changing the way you use patient photographs. Now your patient images and the information stored with them can be a medical information database for your practice. With ImageStore, you can:

- Quickly search your patient-base for photos of similar patient characteristics, symptoms, diagnoses and treatments to address patient needs more effectively
- Use photographs to consult with other physicians on complex cases in real time to expedite diagnosis and treatment
- More effectively compare before-and-after images during follow-up visits to enhance patient satisfaction

#### HIGHLIGHTS

**File, find and access** images anywhere, anytime, securely from any location

**Share photos** online privately with other doctors in real time anywhere

**Superimpose** two or more images on screen to dynamically compare before and after photos

**Add information** on diagnosis, procedure and anatomical location information with a single click for easy search and access

**HIPAA-compliance** ensures photo security and patient confidentiality

**No special training** needed, just open your browser and login

**Best value** image management solution on the market

**ImageStore**   
for healthcare

[www.ImageStore.md](http://www.ImageStore.md)